

Skill Enhancement Course (SEC) for 4 Years UG Program COOCH BEHAR PANCHANAN BARMA UNIVERSITY

Subject: Mass Communication & Journalism

Objective:

According to the New Education policy SEC (Skill Enhancement Course) course has been made mandatory for the college students. mass communication is a very important subject for the students under this course. students from remote areas in the district will be benefited from this course. Besides, as a result of the introduction of such job oriented courses, the students will also get work opportunities in addition to journalism.

Semester: 1

SEC-1

Credit:03

MC. 1. Introduction of Mass Communication.

M.C.2. Print Journalism.

M.C.2.1. Reporting for Newspapers

M.C.2.2. Reporting skills

M.C.2.3. Interviewing

M.C.2.4. Covering press conferences & press releases, events & meets.

M.C.2.5. Descriptive reporting, Analytical Reporting, Investigative reporting etc.

M.C.2.6. Writing features and Human stories.

M.C.2.7. Types of News. sports, political, City and local news, Crime Reporting, Educations, Incidents etc.

M.C.3. Photo Journalism .

M.C.3.1. Photo News .

M.C.4. News Reading.

Semester: 2
SEC-2
Credit:03

M.C. 1. Introduction of camera, parts of video camera and their functions, types of cameras.

M.C.2. Fundamental of Electronic Media.

M.C.2.1. Speech, event Reporting, Press conferences.

M.C.2.2. Interviews, profiles based on field assignments.

M.C.2.3. Radio & T.V. Journalism.

M.C.2.4. script writing.

M.C.2.5. Social Media/Mobile Journalism.

Semester: 3
SEC-3
Credit:03

M.C.1. Ads. Making.

M.C.2. Editing

M.C.2.1. sound editing.

M.C.2.2. Video editing.

M.C.2.3. Photo editing.

M.C.2.4. Page layout.